



The 1st choice in Prescott area real estate

Here's why.

A unique selling philosophy – Inclusive is better than exclusive. The MHA team believes that optimal exposure comes through co-brokering, or “inclusive marketing.” When you list with us, your property not only receives exposure to our own real estate professionals, but an extensive co-broker network.

Exceptional service experience – From the moment you list with us, your agent takes ownership of the selling process -- managing every detail of your sale from marketing your property, to coordinating showings and providing continuous feedback on results.

Expertise in pricing – We share your goal of achieving maximum possible price, and selling quickly and efficiently. The MHA team brings an extensive knowledge and history of area pricing and market trends. And we leverage the largest database of prices and sales information available. This experience, access and intelligence help us formulate the most accurate pricing.

We feature your property on the hardest working site in local real estate – Prescott-re.com gives buyers instant access to detailed descriptions, full color photography and floor plans. That means a compelling showcase for your property that's simple to find. Prescott-re.com provides your potential buyers with virtual access to your property 24/7.

We get the news out fast –In a matter of a few hours from listing with us your property will be on our web site at Prescott-re.com. Moreover every MHA listing is featured on the MLS and is accessible through key sites such as Google, Yahoo, MSN, and AOL.

Agents with a “Love where you live” mission mean better buyers. – The MHA team is dedicated to finding precisely the right property for buyers – the right property for who they are and how they live. For sellers, that means better screening – and more buyers precision-matched to your property.

High profile advertising, marketing and public relations – Selling your property means the careful orchestration of advertising, marketing and public relations. Our goal is to reach precisely the right target audience through key local and national media. No other local real estate team comes close.

Unrivaled sales success – Nothing speaks louder than results. In 2005, the MHA team generated over 18 million dollars in sales and averaged over one home sale per week. Let us make you part of that success.